

Piazza S. Maria Nova 53 – 00186 Rome Tel.06699841 – Fax 066787689

pa-colosseo@pec.cultura.gov.it

Invitation to confirm interest for the creation of an official register, for the transitional phase, of tour operators qualified to assume the role of Partner of *Parco Archeologico del Colosseo*

Introduction

With decision of October 3, 2022, Consip S.p.A. (the central contracting authority in Italy) called an open tender procedure concerning the awarding of the ticketing service (on-site ticketing, access control, Contact Center, IT platform, including the Sales Web Portal) to be managed at *Parco Archeologico del Colosseo* on behalf of the italian Ministry of Culture - CIG 94208581F6 (hereinafter, the "**Open Tender**").

On April 26, 2023, the Open Tender was awarded to the temporary association of companies (raggruppamento temporaneo di imprese) composed by the lead company (mandataria) CNS Consorzio Nazionale Servizi soc.coop.) and the principal (mandante) MIDATicket S.r.l. (hereinafter, "RTI" or even the "New Contractor").

On October 18, 2023, the *Parco Archeologico del Colosseo* (hereinafter, "**PAC**" or even the "**Park**") and the RTI signed the relative contract awarded and, therefore, it has been necessary to create an official register for the transitional phase of tour operators qualified to assume the role of Partner of *Parco Archeologico del Colosseo* (hereinafter, the "**Provisional Register**").

Art. 1 – Subject of the invitation

Considering the above, with this invitation, *Parco Archeologico del Colosseo* announces that it intends to solicit confirmations of interest from economic operators – characterized by specific and proven experience in the tourism sector – for their enrollment in the Provisional Register.

PAC intends, among other things, to create a new B2B platform reserved to those economic operators who have the aim to purchase access tickets to the Park, associating them with a quality tourist/cultural offer.

In this sense, it has been established a transitional phase to make the new system become fully operational – in accordance with the New Contractor – until December 31, 2024 (hereinafter, the "**Transitional Phase**"), with the purpose to ensure the continuity of the service and, at the same time, allow the functionality of the platform (as well as the new regulatory system) to be tested.

The aim of this initiative is to improve the public experience by controlling and regulating, in accordance with the current regulatory framework, the purchase of tickets, in order to reduce crimes and to carry out a serious control of the value chain, making it fairer.

To this end and for the Transitional Phase, it has been provided that economic operators must meet the requirements indicated in Article 2 of this invitation.

The enrollment in the Provisional Register will allow:





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- economic operators to request the desired quantity of tickets (with indication of the relative quantity
 and time slot) which will be allocated according to the availability and in compliance with the
 requirements that will be provided by PAC in a specific regulation that will be published soon;
- PAC to have greater control over the suitability and operation of these economic operators.

It should also be noted that:

- the objective of PAC is to identify the number of economic operators in the sector interested in purchasing tickets to the Park on the B2B platform;
- this invitation isn't a contractual proposal and doesn't bind in any way PAC, who reserves the right to interrupt the initiated proceedings at any time and at its sole discretion, without that such situation could be able to give rise to any right or claim in the economic operators against PAC or against the New Contractor;
- PAC will notice the economic operators whether they meet the necessary requirements and, therefore, are suitable to be enrolled in the Provisional Register.

Art. 2 – Requirements for participation

All economic operators who meet the requirements listed below can submit a confirmation of interest.

2.1. General Requirements

- good reputation, to be in the full and free exercise of its rights and not to be subject to insolvency proceedings, criminal proceedings or preventive measures;
- be up to date with the payment of taxes, fees and contributions;
- not be based in one of the countries indicated in the "Black list" pursuant to the italian legislation.

2.2. Professional Requirements

- be registered in the companies' register kept by the Chamber of Commerce competent for specific activities concerning the organization of stays, trips and/or holidays; for residents abroad, an equivalent qualification;
- be authorized to carry out activities relating to the production, organization and intermediation of trips and stays and any other form of tourist service at the service of customers, according to the provisions contained in the Legislative Decree September 6, 2005, no. 206 and the Legislative Decree May 23, 2011, no. 79; for residents abroad, be in possession of an equivalent authorization;
- have appointed a technical director (person in charge of conducting the technical activity) or equivalent figure for people residing abroad.

2.3. Technical and economic requirements

be in possession of an adequate organizational structure and adequate technological tools for the execution of activities;





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- be in possession of a special third-party liability insurance policy to guarantee the exact fulfilment of the obligations undertaken towards customers;
- be in possession of an adequate insurance policy to guarantee the risk of insolvency or bankruptcy;
- be in possession of adequate economic capacity for the execution of the activities, suitable to meet the obligations assumed towards PAC.

Art. 3 – How to submit the confirmation of interest

Economic operators may submit a confirmation of interest to participate in the procedure provided for in this invitation (hereinafter, the "Confirmation of Interest"), by filling and digitally signing the Model A (Annex 1 to this invitation); in case of a non-digital signature, there must be attached to Model A a copy of the signatory's identity document.

In addition to the above, Annexes 2 and 3 to this invitation must be sent, all digitally signed, together with Model A; in case of a non-digital signature, there must be attached to these annexes a copy of the signatory's identity document.

All documents submitted must be in pdf format.

It is also requested to send an additional copy of Annex 3, in excel format.

The Confirmation of Interest must be sent exclusively *via* certified electronic mail to the following address: <u>pa-colosseo@pec.cultura.gov.it</u>. For foreign operators who are not in possession of a certified electronic mail address, the Confirmation of Interest may be sent *via* e-mail to the following address: <u>pa-colosseo@cultura.gov.it</u>, indicating as subject the following wording: "Confirmation of interest for registration in the Provisional Register of PAC".

The submission of the Confirmation of Interest isn't proof of the possession of the necessary requirements for participation pursuant to Article 2 of this invitation, which may be subject to verification by PAC, who anyway reserves the right to ask to economic operators to provide evidence to prove the fulfillment of such requirements.

Each economic operator may send a single Confirmation of Interest, it being understood that this limitation is also applicable in respect of any controlling, controlled or subject to common control – directly or indirectly, pursuant to art. 2359 of the Italian Civil Code – companies, entities and/or natural persons.

Each operator will be able to indicate a single company contact person for communications with PAC, promptly updating the designation in the event of turnover.

Each operator must also indicate in the Confirmation of Interest any reseller, as identified in Article 7 of the Terms and Conditions of Contract referred to in Annex 2 of this invitation. It is understood that the economic operator will have the right to update the list of resellers, providing all the necessary information to PAC.

Art. 4 – Deadline for submission of the confirmation of interest





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The Confirmation of Interest must be submitted **no later than 12:00 (UTC+1) on March 18, 2024**. The aforementioned deadline is to be understood as mandatory.

Additional and/or substitute Confirmations of Interest received after the expiry of the deadline or in a manner other than those set out in the above will not be admitted.

Furthermore, Confirmations of Interest received from economic operators who do not meet one or more of the necessary requirements for participation, as indicated in Article 2 of this invitation, will be rejected.

Art. 5 – Privacy protection

Pursuant to Article 18 of EU Regulation no. 679/2016 (and the italian legislation in terms of data protection), the processing of personal data will be based on lawfulness and fairness in the full protection of the rights of the economic operators and their confidentiality, the processing of personal data has the purpose of allowing the verification of the suitability of the economic operators to participate in this procedure. In this sense, we inform you that the data provided will be processed exclusively for the performance of the activities and for the fulfillment of the obligations provided for by the law.

It should also be noted that the data collected will be used by the offices exclusively for the investigation of the Confirmation of Interest submitted and for the formalities connected to it, pursuant to Article 13 of Legislative Decree no. 196/2003 and subsequent amendments. The data will not be disclosed to third parties.

The person in charge of the data is Dr. Alfonsina Russo, director of *Parco Archeologico del Colosseo*.

Art. 6 – Other information

Any communications, requests for clarification and/or information must be sent exclusively by email to the following address: pa-colosseo.alboto@cultura.gov.it_no later than 12:00 (UTC+1) on March 9, 2024.

Requests for clarification received after the aforementioned deadline will not be taken into consideration. No answers will be given to legal questions or interpretations of legal provisions.

The person in charge of the procedure is Dr. Daniele Fortuna.

Art. 7 – Publishment

This invitation is published on the website of the contracting authority: http://www.colosseo.it.





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Attached to this invitation, as integral parts of it, are the following:

- 1) **Annex 1** "Model A Confirmation of Interest";
- 2) **Annex 2** "Terms and Conditions of Contract";
- 3) **Annex 3** "Ticket request file".

The Director of Parco Archeologico del Colosseo

Dr. Alfonsina Russo

